



Dale Rosenfeld rockin at the Summer Splash

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**Staff**  
Pat Pannell

**Topic Focus:**  
*Call for Volunteers*



**KBA To Provide Input for East Side Development Plan**

The County Planning Director has offered to conduct a facilitated session to hear KBA's "...input on concerns, ideas and vision for this area.." The invitation from Ian Costa said, "...here is an opportunity for you to help shape the community's future." The meeting has been scheduled with KBA Directors in early November. We would like to create a position statement from KBA, on this vital project. To participate in the formulation of the position statement, *join KBA's ad-hoc committee* on the East Side Development Plan. The Committee will be chaired by KBA President, **Neill Sams**. Recommendations from the committee will be brought to the full Board for consideration and further discussion.

**10TH Annual Coconut Festival to be best yet!**



KBA produces this East Side extravaganza of all things COCONUT! This year we expect 10,000 people to join the fun October 7 & 8.

Imagine continuous activity on 2 stages, tents with cooking demonstrations, cultural and historical displays, keiki crafts, games, food,

*"Week long promotion of KBA member businesses.."*

drinks and contests. The 10th anniversary celebration also includes week long promotion of KBA member businesses, and a special dinner event at Smiths Tropical Gardens featuring Vili the Warrior, Uncle Larry Rivera, Mokihana contest participants and *Makana!*

It takes close to 200 volunteers to put this event on. We need all KBA members to help... *Donate your time, resources and skills to bring this festival to life!* *Continued on Page 6*

**MARK YOUR CALENDARS:**

- Thursday, September 7 - Member Mixer at Smiths Tropical Paradise
- Sunday, September 10 - Horner Park cleanup, 8AM (across from Pono Kai)
- Tuesday, October 3 - Board Meeting, 8AM (Aloha Beach Resort - members welcome)
- October 1 - 8 - KBA Celebrates the 10th Annual Coconut Festival!

**IN THIS ISSUE**

- **JOIN NOW** - *Get your Coconut Booth discount and be part of our Coconut Festival Week Promotion*
- **MEMBER MIXER**
- **APPLICATIONS** - *Coconut Festival Booth space*
- *Kauai Business Council*
- *East Side Development Planners ask for a separate meeting with KBA.*

## Message from the President of the Board

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Aloha,

I've said it before, and I'll say it again... this is an exciting time to be a member of KBA!

There are now KBA Directors sitting on the Citizens Advisory Committee for the East side Development Plan. Due to the broad reach of the plan (residential, commercial, visitor, open space, parks, education, etc.) the Committee includes a very diverse group of people with different interests.

*“Help us develop our vision for the East Side”*

It's vital that KBA's ideas and positions as they relate to the development plan be clearly articulated and agreed upon. Help us develop our vision for the East Side. Join KBA's ad-hoc committee on the East Side Plan. The Committee will consider those issues relevant to the mission of KBA and prepare a position statement for review by KBA's Board.



**Neill Sams**

I invite you to *get involved by joining a KBA committee*. Together, we have the opportunity to make a difference by, influencing and overseeing projects important to our area by and helping to improve our community from within.

I'm looking forward to meeting more of you at the KBA mixer, Thursday, September 7.

Neill

## Message from the Executive Director

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Aloha KBA members and friends,

Throughout the summer, KBA continued to advocate for projects important to the East Side. We gave testimony to the Planning Commission and County Council regarding the Coastal Trail, Playing Fields at Lydgate Park and the need for specific traffic improvements in the region. We worked with volunteers and County Staff to complete the requirements for a Community Development Block Grant to create a restoration plan for the Japanese Stone Lantern. We also took a chance...and held our first Summer Splash Rock and Roll BBQ fund raiser. We are now busy ramping up for our member mixer this coming Thursday, and of course, the 10th Coconut Festival this October.

*“Now it's time to put that same energy into our Signature Event...”*

The Summer Splash fund raiser was a remarkable coming together of KBA Directors, members and the community at large. I was impressed and gratified by the number of companies and individuals who donated supplies, helped with logistics, flipped burgers, set up tents, and did whatever it took. While we didn't reach our financial goal, we did come together as a team, and really went to bat for

KBA. The dancing shots notwithstanding, everyone worked hard and had a good time.

Now it's time to put that same energy into our Signature Event... the Coconut Festival. This year, we need our members, friends and the business community at large to *get behind this event through with cash or in-kind sponsorship, volunteers and promotion*.

I look forward to hearing from you soon! I need lots of help this year and there's something for everyone! Mahalo!

Pat



**Pat Pannell**

# Is “The Main Street® Program” for Kapaa?

*A Proven Way to Revitalize Commercial Districts*

The Main Street Four-Point Approach is a proven methodology used to revitalize traditional commercial districts. Developed by the National Main Street Center of the National Trust for Historic Preservation, Main Street is based on a *comprehensive* strategy of work, tailored to meet local needs and opportunities. Local staff and volunteers work to implement projects in four key areas:

**Organization:** Building consensus and cooperation among public and private groups and individuals, and identifying sources of funding for revitalization activities

**Design:** Enhancing the district’s physical appearance through building rehabilitation, compatible new construction, public improvements, and design management systems

**Promotion:** Marketing the commercial district through events and advertising to attract customers, potential investors, new businesses, residents, and visitors

**Economic Restructuring:** Strengthening the district’s economic base and creating new opportunities through careful analysis and appropriate mixed-use development

*Twenty Years of Success*

Cumulatively, the commercial districts taking part in the Main Street program have generated more than \$17 billion in new investment, with a net gain of more than 231,682 new jobs and 57,470 new businesses. Every dollar a community uses to support its local Main Street program leverages an average of \$40.35 in new investment, making the Main Street program one of the most successful economic development strategies in America.

Main Street offers a revitalization framework that is appropriate to communities of all types. Local Main Street programs are established either as a free-standing organizations or as part of an existing entity, such as a CDC or economic development organization.

Working in conjunction with a state or city-wide Main Street program, or directly with the National Trust’s National Main Street Center, local Main Street programs plan and implement projects which, cumulatively, over time, create vibrant and healthy commercial districts.

*Text provided by [www.mainstreet.org](http://www.mainstreet.org). NOTE: KBA has contacted the National Trust for Historic Preservation for more information on this program.*

## Meet the Members

### KAHA LANI

Meet **Diane Pavao**, General Manager. Diane has worked in the hospitality industry since 1999. She began her career as a Hotel Controller became an Assistant Resort manager and is now the General Manager of Kaha Lani. Diane is also involved with the Association of Apartment Owners.



Kaha Lani, or “heavenly place”, is a beautiful, low rise beach front property with 74 units located in Wailua/Kapaa area. Its many amenities include swimming pools, tennis courts, and coin operated washer/dryers.

Diane likes working at Kaha Lani because it is a beautiful environment that is close to her home. Diane became involved with KBA to be part of the community and to support local efforts to improve road conditions which will “make us all happy on the highway.”

Diane also enjoys sewing, “kicking back” at home and taking rides out to the North Shore. Kaha Lani has been a supporter of KBA for many years and has just made a generous donation to our silent auction at this year’s Cononut Festival. Thanks go out to Diane as a dedicated member of the Kapaa Business Association.

For more information on Kaha Lani, call Diane at 822-9331 or visit them on the web at [www.castleresorts.com](http://www.castleresorts.com).

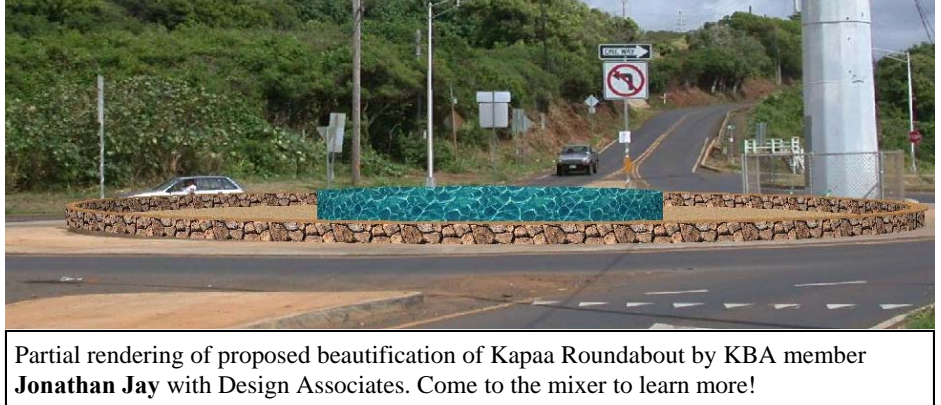
## Member Mixer **THIS THURSDAY, September 7**

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KBA Members and Guests who attend this week's Member Mixer are bound to have a great time!

Huge Mahalo to KBA Director **Kamika Smith** and Smith's Tropical Paradise for hosting this special event!.

- Let's get acquainted
- Door prizes
- Awarding of Design Awards for Beautification of the Roundabout →
- Coconut Festival Preview
- 100% of proceeds benefit the KBA!



## Meet the Members

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### THE PACIFIC JOURNAL - The Central Pacific Media Corporation

Meet **Tami Andersland**, publisher of The Pacific Journal, an international history magazine debuting this fall. It is unlike anything on the newsstand today, specializing in people who are making history today in the Pacific Rim. It will also honor the past by featuring a special column on Pacific Rim history and interviews with people who have reached the age of 100 years.

The editorial column "From Both Sides Now" will contain political view points from both left and right allowing the reader to seek middle solutions. The Central Pacific Media Corporation operated by Tami Andersland and **John Lydgate** are the publishers of The Pacific Journal. They also offer other printing media needs including editing. Tami has been a journalist and publisher for over 20 years, and is also the editor of Inspiration Magazine.

Tami appreciates the people who live here and the great natural beauty of the area. She suggests that one way to improve traffic would be to allow the sugar cane roads to be used. She is also a big supporting of the new coastal trail project.

She would also like to see the KBA partner with the schools by providing computers and products or services as well as mentoring students. She feels people should take personal responsibility for global warming by taking the bus to work once a week or offering discounted products or services to people who do.

Contact Tami at 651.1599 or look for them soon on the web at [www.thepacificjournal.com](http://www.thepacificjournal.com).

**Smith's Tropical Paradise to sponsor Mixer September 7**



**Win Great Prizes**



**Pupus and Drinks Included!**

*You are invited to an...*

**East Side Business Mixer**

*Hosted by:*

**Smith's Tropical Paradise**

**Thursday, September 7, 2006**

**Smith's Tropical Paradise**

**Wailua Marina State Park**

**Kuhio Highway**

**Get acquainted with other**

**KBA members**

**Discover what KBA is working on**

**REGISTRATION NEEDED BY WEDNESDAY, SEPTEMBER 6**

**REGISTER ON-LINE AT WWW.KBAKAUAI.ORG OR FAX THIS FORM TO 828-6425**

Name \_\_\_\_\_ Organization: \_\_\_\_\_

Name \_\_\_\_\_ Organization: \_\_\_\_\_

Reservations: \_\_\_\_\_ x \$10 = \$ \_\_\_\_\_ (KBA member 1 per company)

\_\_\_\_\_ x \$20 = \$ \_\_\_\_\_ (Guests)

\$ \_\_\_\_\_ (Total)

Method of Payment:  MasterCard  Visa  Cash or Check at door

Credit Card Number \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_

Name on card \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_, ST \_\_\_\_\_ Zip \_\_\_\_\_

Phone # \_\_\_\_\_

# 10 Years of Coconut Festival Great for East Side Business

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## PROMOTIONAL OPPORTUNITIES:

In Celebration of the 10th anniversary KBA will add bright new banners in downtown Kapaa and feature KBA MEMBERS IN A WEEK-LONG PROMOTION of Coconut Week! *Tell us what you want to offer your customers* during coconut week and KBA will promote it in our beautiful full-color program (see last year's on our website), AND in the Kauai Island News.

Take advantage of your membership benefits by *providing or purchasing an advertisement in KBA's Coconut Festival Program*. **ALL AD SPACE MUST BE COMMITTED BY SEPTEMBER 8.**

*Volunteer to help!* We need lots of people to make this happen. Promote your business and help out your association... sounds like a great partnership!

*Donate goods, services or a gift certificate to the silent auction.*

*Consider being a sponsor of the Festival.* Act fast... contact Pat Pannell at 651.3273 to discuss sponsorship opportunities and benefits. The event will be advertised in Hawaiian Airlines in-flight magazine Hana Hou, and other media and may draw up to 10,000 people, 50/50 resident/visitor.

KBA Members are entitled to *priority registration and discounted or free* booth space (depending on your membership level) at the Festival.

## TO RESERVE A BOOTH (excluding food booths):

1. Complete the Booth Registration Form on the next page.
2. Complete the Silent Auction Donor Form on our website (all vendors are kindly requested to provide one item or a gift certificate to be used as either a prize or silent auction item for the benefit of KBA's charitable programs).
3. Calculate the amount due and mail your registration form with credit card info or check to KBA, PO Box 1480, Kapaa, 96746.

Those interested in food booths, are asked to contact Jodi Omo, Booth Coordinator at 635-3295 for information about availability, fees, menus, and other requirements.

## SPACE INFORMATION

Covered booths are approximately 8 x 10 with 8' tables and two chairs provided.

- Festival hours are 9:00 - 5:00 October 7, and 9:00 - 4:00 October 8.
- Booths may be set up starting at 6:30 a.m. Saturday, October 7, NO EARLIER.
- Booths must be broken down by sunset on Sunday, October 8.
- Space reservations are on a first come, first served basis with priority as follows:
  - KBA members
  - County Certified Kauai Made Vendors
  - Other Vendors
  - Non-profit groups
- Receipt of payment by KBA does confirm the space. Applicants who are not members of KBA will receive confirmation of booth space starting September 15.



# Coconut Festival Member/Crafter Booth Application

## TERMS AND CONDITIONS:

Registrant (Applicant) fees must be paid prior to the Festival. Failure to pay in full by September 27 will exclude the Registrant from the event. Registrant fees are non-refundable.

Registrant vehicles will not be allowed into the park festival area after 8:30 am on Saturday Oct. 7, 2006.

Registrant will remain open during the entirety of festival hours.

Security will be provided at Kapaa Beach Park from Friday Oct. 6 through 4:00 pm Monday, Oct. 9, 2006. However, due to the nature of the venue, KBA will not be held responsible for the loss of any items brought into or taken out of the Festival site.

Registrants and their agents are expected to conduct themselves in a professional manner, abide by the rules of the festival and exhibit the spirit of aloha.

The Coconut Festival is a Drug-Free event. Consumption of illegal drugs, alcohol *or tobacco* at the festival is strictly prohibited.

Registrants with pre-packaged food, must provide a copy of certification from the State Department of Health to KBA and display it at their booths.

KBA, its directors, or agents has the right to determine what goods or services may be sold by a Registrant, without liability to its directors, agents or sponsors.

KBA, its directors, or agents has the right to exclude a Registrant from participation in the Festival, for any reason, without liability to its directors, agents or sponsors.

Registrant contracts will not be binding in the event of an act of terrorism, natural disaster, fire, or other unavoidable circumstance which renders the festival location unsafe, or unfit and which may restrict, limit or cancel the festival.

Registrant in consideration of participation in the Coconut Festival sponsored by KBA, individually, jointly and in any representative or legal capacity, on behalf of Registrant, Registrant's heirs, executors, and/or administrators, does hereby waive, release, discharge and agree to hold harmless and indemnify KBA, its officers, agents and sponsors from liability or loss of any claim for death, injury, or damage to property resulting directly or indirectly from the Registrants participation in the Coconut Festival.

## BOOTH REGISTRATION FORM

Name \_\_\_\_\_

Email address: \_\_\_\_\_

Company name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Office Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Preferred Booth #s (see next page) \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

Detail list of products to be sold:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## FEE CALCULATION:

(Note: maximum number of booths is 2)



Certified Kauai Made

\_\_\_ # Spaces X \$150 = \$ \_\_\_\_\_

Other Products \_\_\_ # Spaces X \$180 = \$ \_\_\_\_\_

KBA Member Discount (subtract 25%) - \$ \_\_\_\_\_

Program advertisement

1/4 page X \$52 + \$ \_\_\_\_\_

1/2 page X \$104 + \$ \_\_\_\_\_

Total Due = \$ \_\_\_\_\_

## Method of Payment:

MasterCard  Visa  Check (to KBA, send with form)

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_/\_\_\_\_

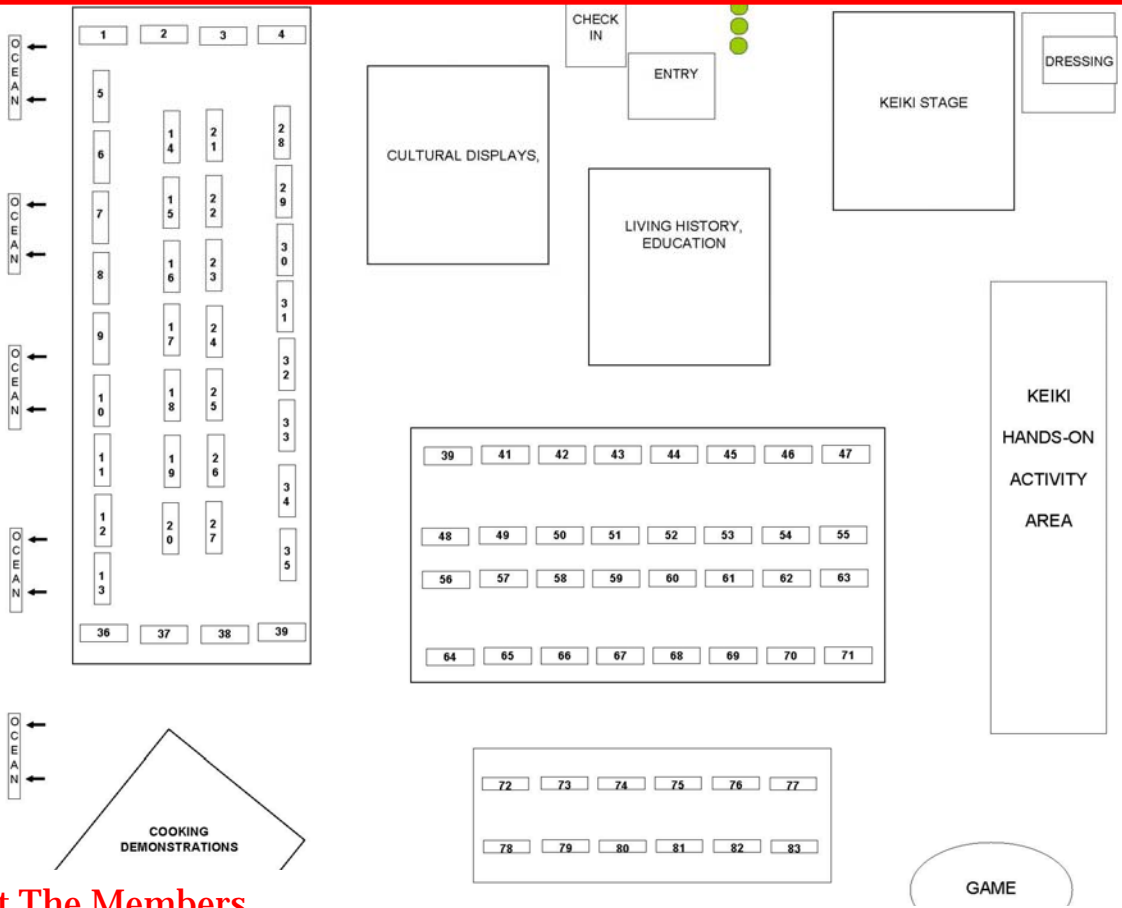
Name on Card \_\_\_\_\_

Billing address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Day Phone: \_\_\_\_\_

# Member/Crafter Booth Map for 2006 Coconut Festival



## Meet The Members

### JUNGLE GIRL ISLAND IMPORTS

If you're looking for something special Jungle Girl is the place to find it. Owned by **Melissa Terry** and **Cynde and Peter Pangas** they have been in business since 1998. Their stores offer products from Indonesia where they travel to hand select unique items.

Products come from other areas as well and include jewelry, gifts, candles, shoes, bags, and women and men's clothing. Melissa says, "Don't be fooled by the name, we have something for everybody, even guys!" There are two shops on Kauai, one in old Koloa town and one on the East Side.

Melissa and her mother Cynde select a blend of products that are not available elsewhere. Melissa says, "locals love to shop in our store because the items are interesting and unique".

The family enjoys the east side because it is country living versus the big city. They feel that Kapaa is a great central location and would benefit from traffic rerouting and more retail space. Melissa would like to see the old plantation houses be converted to stores that maintain the character of the area. Public transportation would also be a major improvement.

They would like KBA to find a way to focus on children and youth. "There are many problems with teen pregnancy and drug use in the area." Business support programs like "Adopt-a School" have been very successful when Melissa has worked with them in the past. By demonstrating concern and providing additional resources for the school age child business leaders can have a positive impact on our future.

Before opening Jungle Girl, Melissa worked as a licensed massage therapist and Cynde had a long career as a florist. Melissa is now learning how to ride and train horses, and enjoys surfing, especially with her young son.

# KBA Active on Kauai Business Council

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The Kauai Business Council (KBC) was first formed in 1986 in an effort to provide a collective voice of business in the community. This combined voice validates and empowers business issues. Properly used in a non-confrontational, conciliatory manner, KBC is a powerful and effective influence.

## CURRENT MEMBERSHIP

### Kauai Business Council

Wayne Katayama, President

### Contractors Association of Kauai

Mike Furukawa

### East Kauai Water Users Cooperative

Jerry Ornellas

### Hawaii Hotel & Lodging Asso. Kauai

Sandi Kato-Klutke

### Kauai Chamber of Commerce

Randall Francisco

### Kapaa Business Association Phil Fudge

### Kauai Board of Realtors

Karen Ono / Donna Apisa

### Kauai Economic Development Board

Mattie Yoshioka

### Kauai Farm Bureau Roy Oyama

### Kauai Visitor's Bureau Sue Kanoho

### North Shore Business Council

Wayne Katayama / Michael Loo

### Poipu Beach Resort Association

Jody Kono Kjeldsen

### West Kauai Business Linda Faye Collins

### County Council Jay Furfaro

### Mayor's Office Beth Tokioka

KBC provides an avenue for non-profit organizations to voice their support for legislative issues and their respective endorsements\* in vital elections where business interests are "on the line." In addition to lobbying at legislative sessions the KBC holds political forums prior to elections.

Following are excerpts from the Kauai Business Council By-Laws regarding its Purpose:

The purpose of the Kauai Business Council is to encourage and promote good government in order to promote the general well being of the people of the Sate of Hawaii and to provide for the growth and welfare of the business community on Kauai and in the State of Hawaii. This purpose shall be accomplished by:

- Establishing avenues of communication and rapport between the business community and those who make our laws and who carry out the functions of government.
- Initiating and maintaining programs of research, education and information relating to issues that affect any aspect of the business community so that members of industry, government and the community might better understand their impact.
- Identifying the issues facing the business community and undertaking any action necessary to achieve a solution satisfactory to the membership.
- Working with and coordinating activities of industry-related organizations and community groups to promote a stable and healthy economy.
- Advocating the election or appointment to public office of individuals who possess a sympathetic understanding of the problems facing the business community and have the ability, knowledge, and the experience to make sound decisions.

*Information for this article provided by Phil Fudge*

*\*NOTE: The Kapaa Business Association is a 501(c)3 corporation and can not endorse individual candidates for office nor engage in active lobbying for or against legislative issues.*

## Upcoming Events from the Chamber of Commerce

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### THE '06 HAWAII EMPLOYMENT LAW SEMINAR October 19, 2006, 8:30 am – 4:00 pm, Kapaa

(Registration Fees include continental breakfast, lunch, light refreshments, and 2006 Chamber Desk Manual)

*Registration Fees Chamber/SHRM Members*

\$225 by September 20, 2006

\$265 after September 20, 2006

*Non-Members/Guests*

\$265 by September 20, 2006

\$265 after September 20, 2006

**For more information** on Chamber events call 245-7363 or visit them on the web at [www.kauaichamber.org](http://www.kauaichamber.org)

# Support KBA

## Membership

	Amount	Total
<input type="checkbox"/> Hoalooha - <i>Friend</i>	150	_____
<input type="checkbox"/> Ohana - <i>Family</i>	250	_____
<input type="checkbox"/> Pakana - <i>Partner</i>	500	_____
<input type="checkbox"/> Alaka'i - <i>Leadership</i>	1,000	_____
<input type="checkbox"/> Mea kōkua - <i>Benefactor</i>	1,500	_____

## Other Support

<input type="checkbox"/> Non-membership donation		_____
<input type="checkbox"/> Japanese Stone Lantern		_____
<input type="checkbox"/> Coconut Festival		_____
<input type="checkbox"/> Traffic Roundabout		_____
	<b>Total</b>	_____

\_\_\_\_\_  
Name

\_\_\_\_\_  
Company Name



\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Email

\_\_\_\_\_  
Business Phone

## Method of Payment

    Check enclosed  Bill Me

\_\_\_\_\_  
Credit Card #

\_\_\_\_\_  
Exp. date

\_\_\_\_\_  
Name on Card

\_\_\_\_\_  
Billing Address of Card

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Signature

KBA members join as representatives of their businesses or as individuals.

Members receive *substantial benefits* based on membership level.

Kapaa Business Association  
P.O. Box 1480, Kapaa, HI 96746  
(808) 651-3273, [www.kbakauai.org](http://www.kbakauai.org)

# Member Benefits

As a **Hoalooha - *Friend*** member you will receive:

- News relevant to KBA priorities
- Newsletter listing and article about member
- Member listing and link on KBA website
- Listing as member in Kauai Island News or Kauai Business Report (distribution 30,000)
- Member listing in high quality, Coconut Festival printed program (distribution 6,000)
- Low cost advertising on KBA member sponsored editorial page of Kauai Island News
- Free or discounted entry to KBA membership meetings and events
- 25% booth discount at Coconut Festival
- Representation in Chamber of Commerce, Kauai Business Council, Kauai Planning and Action Alliance, East Side Development Plan Committee

As a **Ohana - *Family*** member you will receive:

- Hoalooha benefits
- Donor recognition with logo in Newsletter
- Contact information by type of business in Kauai Island News or Kauai Business Report

As a **Pakana - *Partner*** member you will receive:

- Ohana benefits
- Donor recognition with logo in Kauai Island News
- Free full-color, 1/4 page, member recognition advertisement in Coconut Festival printed program

As an **Alaka'i - *Leader*** member you will receive:

- Pakana benefits
- Donor recognition advertisement on KBA website
- Free booth at Coconut Festival
- Free full-color, 1/2 page (not 1/4 page) member recognition advertisement in Coconut Festival printed program
- Sponsor listing in print advertising for Coconut Festival

As a **Mea kōkua - *Benefactor*** member you will receive:

- Alaka'i benefits
- Sponsorship listing in Kauai Island News or Kauai Business Report every month for 1 year
- Mention as sponsor on radio spots for Coconut Festival
- Named as exclusive sponsor of activity, or stage within the Coconut Festival

# Meet the Members

## TWO GUYS IN HAWAIIAN SHIRTS

Meet **Kent Frank** and **Joe Adorno**



These guys have a unique vision for quilters; a *quilting vacation!*

They have a workshop in which they can guide groups up to 5 people through the entire quilting process. They also offer private lessons and sell hand made table linens, pot holders and other fabric art.

According to Joe, formerly a teacher and computer analyst, “because we are guys, we see things from a male perspective and can appeal to men and women. We have had nothing but positive reactions from our quilters.” A travel agent arranges accommodations and other vacation needs of their quilting groups.

The focus on Hawaiian and Asian theme fabrics comes from a long history of traditional quilt making on the island. “We want to be part of this beautiful place and give back to the people. The peace that you find here comes from letting go of the past, gathering together pieces and putting something together from your heart.”

Quilting is an intergenerational art form with a long history in the Hawaiian islands. Quilters throughout the world gather to talk story, be creative and engage in a peaceful process that ends with something tangible and beautiful.

As far as their vision for the East Side, they would like to make sure that commercial development allows for sightline to the beautiful beaches and mountains.

Joe and Kent joined KBA so they could be part of the community and reflect the interests of the businesses and residents of the east side. They also enjoy gardening with plant species native to Kauai.

Contact them by phone at 822-5056 or on the web at [www.quiltinparadise.com](http://www.quiltinparadise.com).

## Membership list

ABC Store 58  
All Kauai Cleaning Company  
Allstate Financial Services  
Aloha Beach Resort  
Aloha Lumber  
American Savings Bank  
Auntie Lilikoi LLC  
Baird, Mark, DDS  
Bank of Hawaii  
Best Western Plantation Hale  
Blossoming Lotus  
Blue Hawaii Properties, Inc  
Business Support Services  
Chickboss.com  
Coconut Beach Resort  
Coconut Plantation Village  
Conrad Tent Rental  
Cost-U-Less, Inc.  
Daniel, Dixie  
DeJavu Surfwear  
Design Associates  
Divine Planet, Inc.  
Dorland and Associates, Inc.,  
CPAs

Esprit de Corps Riding Academy  
First Hawaiian Bank,  
Kapaa Branch  
Flowers and Joys  
Foundation Mortgage, LLC  
Garden Island Properties and  
Vacation Rentals  
Global Mortgage Group  
Grande's Gems & Gallery  
Hawaii Conference Associates  
High Tech Drafting & Design  
Hotel Coral Reef Resort  
Hough to Market  
Inspired Interiors  
Jas W. Glover, LTD  
Jimenez, Ryan, Attorney at Law  
Jungle Girl  
Kaha Lani  
Kapaa Animal Clinic  
Kapaa Electric & Appliance  
Kapaa Products Market  
Kapaa Sands Resort  
Kauai Coast Resort at the  
Beach Boy

Kauai Community FCU-Kapaa  
Kauai Landmark Realty  
Kauai Marine & Mower  
Kauai Mortgage Company, Inc.  
Kauai Nursery & Landscaping-  
Kauai Romance & Entertainment  
Magazine  
Kojima Store  
Lae Nani Resort  
Lani Kai  
Love, John  
Lydgate, John  
Makana Aloha Photography  
Meru Capital Management LLC  
Niu Pia Land Company  
NKN Project Planning  
Old Republic Title & Escrow  
Otsuka's Furniture & Appliance  
Pacific Journal Publishing  
Pacific Services & Development  
Personal Financial Consultants  
Securities Corp.  
Pizza Hut  
Pizzetta Restaurant

Pono Market  
Princeville at Hanalei  
Quest Capital Strategies, Inc  
Radisson Kauai Beach Resort  
Rainbow Weddings & Celebrations  
Resort Quest  
Saylor, Jim Jewelers  
Schneck, Darren  
Scotty's Beachside Barbeque  
Shell Dave's Kauai Keheleani &  
Sunrise Shell Jewelry  
Shoreview Pharmacy  
Smith's Motor Boat Service, Inc.  
T&R Trophies  
This Week Magazines  
Two Guys in Hawaiian Shirts  
Two Wheels  
Vicky's Fabric Shop  
Vision Realty  
Wai 'Oli Properties Inc.  
Weiser Companies, Inc.  
Write Path

# COCONUT FESTIVAL

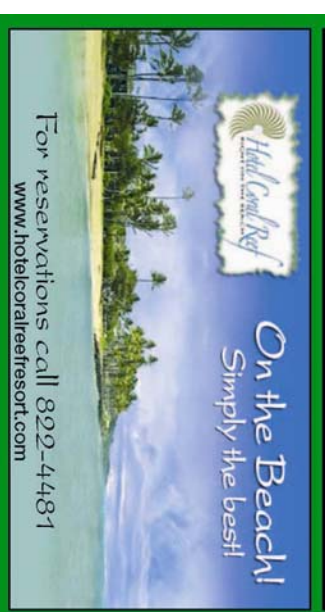
areas, a huge silent auction, a cooking contest, plus 80+ booths of certified Kauai Made vendors, KBA members, other retailers and non-profits? Our keiki hands-on activity area has grown to twice the size of last year, and our quirky coconut games, contests and yummy food will be better than ever.

New this year is a special 10th anniversary dinner show at Smiths Tropical Paradise, Saturday, October 7. Get up close and personal with Vili the Warrior, Moki-hana Festival performers, Uncle Larry Rivera, and headliner....*Makana!* Tickets are limited, so make your reservations early!

## 10th Annual Coconut Festival Coming

This little festival is now the East Side's Signature Event! Did you know that the only other Coconut Festival in the world of this size and scope, takes place in Maniia?

KBA has grown this festival to include a main stage, keiki stage (with entertainment just for kids), cooking demonstrations by Kauai's best chefs, two cultural and historical display and demonstration



**Improving the Royal Coconut Coast**  
The Kapa'a Business Association is a non-profit member organization that provides advocacy for, and promotion of east side businesses as well as improving the quality

(808) 651-3273 [www.kbakauai.org](http://www.kbakauai.org)

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