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Topic Focus: Emerging Opportunities...



Who ever could have

TRAFFIC IMPROVEMENTS COMING

imagined that the slower pace of life on Kauai would include sitting in unmoving traffic?

The Kapaa Business Association (KBA) has been an active participant in traffic planning for Kauai's East Side for years. Many of KBA's recommendations have either been implemented or approved by the State and County.

KBA President, Neill Sams is now serving as Chairman of an ad-hoc Traffic Coalition with representatives from business, Hawaiian Home Lands, Public Works, Department of Transportation, Developers, and residents. By working together, this group hopes to bring prioritized list of short-

term (5 year) traffic mitigation solutions to the Mayor by mid-February. Their highest priority suggestions include:

- 1) Northern Terminus to Bypass,
- 2) 4 lanes from Southern terminus of the bypass to the Waika'ea Bridge, or Kauai Shopping Village, and
- 3) Pouli Road Connector.

In a separate meeting, KBA's Traffic Committee met with mayor Baptiste to discuss traffic mitigation priorities for the east side. Mayor Baptiste indicated that new funds may be available from pending construction projects in the area, to help pay for traffic projects that can be implemented in a 3-5 year time frame.

KBA has taken the position that historic Kapaa Town should remain 2 lanes. KBA is researching with the DOT the possibility of creating a couplet system (using one-way roads) to move traffic through Old Kapaa Town without destroying its charm, history and unique character.

Many of KBA's recommendations have either been implemented or approved by the State and County.

KBA to lead restoration of Japanese Stone Lantern

KBA has partnered with volunteers from Leadership Kauai and the Kauai Historical Society to restore Kapa'a's historic Japanese Stone Lantern in Kapaa Beach Park.

The Lantern is a 15-foot concrete sculpture built in 1915 by Kauai's Japanese community to commemorate the Russo-Japanese War of 1905. The Historic Hawaii Foundation has designated the Kapa'a Stone Lantern as one of "The Nine Most Endangered Historic Sites in Hawaii" as noted in Honolulu Magazine, August 2005.

Structural damage and exposure to the elements threaten the sculpture. In its current condition, it poses a visual blight and public safety hazard.

one of "The Nine Most Endangered Historic Sites in Hawaii"

The project proposes to restore the sculpture to its original condition.

KBA is seeking grant funding and donations from the public to pay for the project.

To contribute to the restoration fund complete the donation form included with this newsletter, or contact KBA at 808.651.3273 or on the web at www.kbakauai.org.



photo courtesy of the Kauai Historical Society

KBA wishes to thank Kathy Clark, Jeff Deren, Larry Dill, Ryan Elston, Janice Ikeda, Caven Raco, and Rayne Regush, members of the 2006 class of Leadership Kauai, for their vision and leadership on this project.

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Message from the President of the Board

Aloha to the Kapaa business community, friends & neighbors!

I am looking forward to the possibilities unfolding in front of all of us in the near future. The next few years for Kapaa businesses can be summed up with three words: Changes, Changes, and Changes. In my opinion, almost all of the changes will be positive and beneficial to businesses as well as the community, but never the less there will be changes.

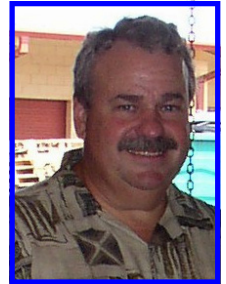
Most significantly, during this upcoming year we will begin interacting with the planning department to give input to The Kapaa / Wailua development plan (last updated in 1972). This plan will affect local businesses and the community extensively. I will be chairing a committee comprised of KBA members to interact with the planning department to insure our needs & wishes are incorporated into the plan. We are currently looking for volunteers to fill out the committee.

We have good news with segments of the coastal trail and the bypass extension slated for completion in 2006. Along with ongoing projects like: Kapaa regional park planning, 10th annual Coconut Festival, researching traffic altering plans (like a couplet system), seeking alternate downtown parking areas, Japanese Stone Lantern restoration project, and increased tourist and residential growth in the area, our plates will be more than full this year.

If ever there was a time to join the KBA and get involved, it is now. All businesses will be impacted by these "changes". Please help us by joining and getting involved with your own future.

Neill Sams

Along with his KBA responsibilities Neill is owner of High Tech Drafting & Design, Chairman of the Kapaa-Wailua Traffic Coalition, Member of the Kauai County Tourism Strategic Plan Advisory Committee, and Vice-President of the Kauai Orchid Society



Message from the Executive Director

Aloha KBA members and friends,

KBA is a group of dedicated people who believe in the future of The Royal Coconut Coast. Directors and members work in committees and as individuals, advocating for improvements for the benefit of the residents, businesses and visitors of Kauai's east side.

We are the most visible organization on Kauai when it comes to traffic mitigation. We meet regularly with planners, consultants, elected officials, and staff of the departments of Transportation, Parks, and Tourism. KBA is represented on the Wailua/Kapaa Traffic Coalition, Kauai County Tourism Strategic Plan Advisory Committee, Kauai Chamber of Commerce, Kauai Historical Society, Ka Leo O Kauai, Kauai Business Council and Kauai Planning and Action Alliance.

In addition to the exciting projects on our plate for 2006, we would also like to develop a regional marketing plan that promotes the businesses, history, culture and vibrancy of Kauai's east side.

Please join us as we plan for, build and promote the future of Kapaa!

Pat Pannell



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Bike and Pedestrian path moves ahead in Kapa'a

The construction of Bike and Pedestrian Path from Kapa'a to Ahihi Point is under way! The project is slated for completion in December OF THIS YEAR!

KBA has both supported and actively participated in the planning of the trail from the beginning. We have attended many planning meetings, walked the proposed routes, pressed for environmental studies, studied the results of those studies, and listened to the concerns of affected residents and business owners

KBA believes it will have an overwhelmingly positive affect for Kauai's residents, visitors, and property owners.

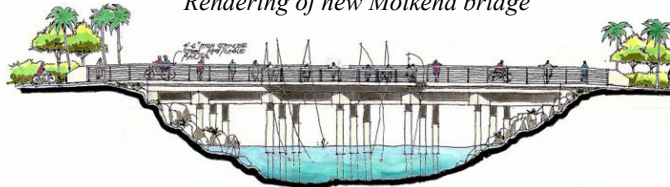
This section is the 2nd of a 5 segment plan that will create 18 miles of accessible scenic trail on public lands from Nawiliwili to Anahola.

KBA will continue to be involved in the design and planning of each segment of the path.

Photos and drawings provided by The County of Kauai and Akinaka & Associates, Ltd.



Rendering of new Moikeha bridge



Contest to beautify Olohena Roundabout DEADLINE EXTENDED

Most of us have figured out how to use the roundabout, but who wants to look at it? What an eyesore!

Who said progress has to be ugly?!

KBA is sponsoring a design contest to beautify the roundabout. We have an opportunity to create something that will represent the community, in an artistic way, to be enjoyed by residents and visitors for decades.



Design contest rules:

- Final installation must fit within the existing site, be 2 feet high or less, and may not obstruct driver sight-lines.
- Consideration will be given to those projects that include community involvement in design, installation and/or maintenance.
- Applicants should submit conceptual drawings, a description of the project and

estimated cost to complete.

- All entries are due by **February 10, 2006** and may be submitted on the web at www.kbakauai.org or by email to KBA Executive Director Pat Pannell at ppannell@kbakauai.org or to Vice President Bob Bartolo at makai@hawaiiink.net.
- Finalists will present their ideas to KBA's annual meeting, Feb. 16.
- Funding for construction of the final design will be sought from grants and private donations.

Meet The Members

KOJIMA STORE—Kojima's has been a Kapa'a icon for over 60 years. Third generation owner, Glen Kojima took over in 1987 after earning his MBA at the University of Washington.

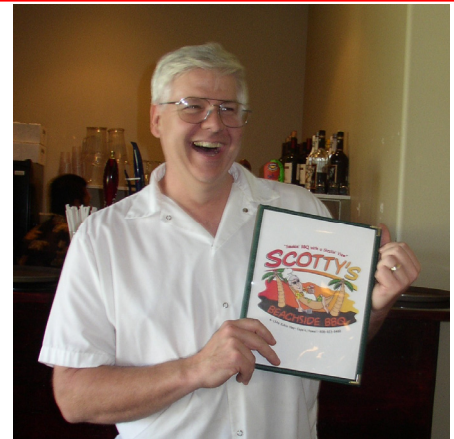
Back when Glen's grandparents started the business, Kojima's was an old country store that carried everything from feed to clothes.

Today, they have found their niche by focusing on high quality, Kauai grown meat. Their attention to personal service and quality Kauai products makes Kojima's a *must* for anyone shopping in Kapa'a.

HOTEL CORAL REEF RESORT— What a transformation! Resident managers since 1999, Rhonda and George Tandal have been busy overseeing major renovations at this 1960's era hotel, built by the Matsumoto's.

With new ownership in 2004, have come significant changes. Guests can now enjoy completely renovated rooms, new infrastructure including plumbing and AC, sauna, weight room and a beautiful new pool. All of this just 40 feet from the beach!

This small "resort" has 16 ocean front, 5 garden view rooms and an incredible Presidential Suite. You can't beat the central location, personal service, and amenities now available. Nice job Rhonda and George!



Scott Phelps takes a break from the BBQ



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**Improving the
Royal Coconut Coast**

The Kapa'a Business Association is a non-profit member organization that provides advocacy for, and promotion of east side businesses as well as improving the quality of life through cultural and community events and projects.

THE BUSINESS OF THE KAPA'A BUSINESS ASSOCIATION

Mark Your Calendar:

ANNUAL MEMBERSHIP MEETING, Thursday, February 16, 5:30 - 7:30, Pizzettas Restaurant, Kapa'a. Pupus served. RSVP at www.kbakauai.org, or call 651.3273

HORNER PARK CLEANUP (across from Pono Kai) Join the fun every 2nd Sunday 8:00 at the park or 7:00 for no-host breakfast at Ono Family Restaurant

10TH ANNUAL COCONUT FESTIVAL October 7 & 8 or email Pat Pannell to be part of this historic event, produced exclusively by KBA!

Where we need volunteers:

AD-HOC SHORT-TERM COMMITTEES—Planning a special event, Coconut Festival, Membership, Kapa'a Wailua Development Plan

LICENSED ELECTRICIAN—KBA maintains Horner park, and even pays the electric bill! But, all the ambient lights went poof after a valiant attempt to string lights for the holiday season.

ADMINISTRATIVE SUPPORT— We need people to help in many areas. What skills and time might you be willing to share?



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