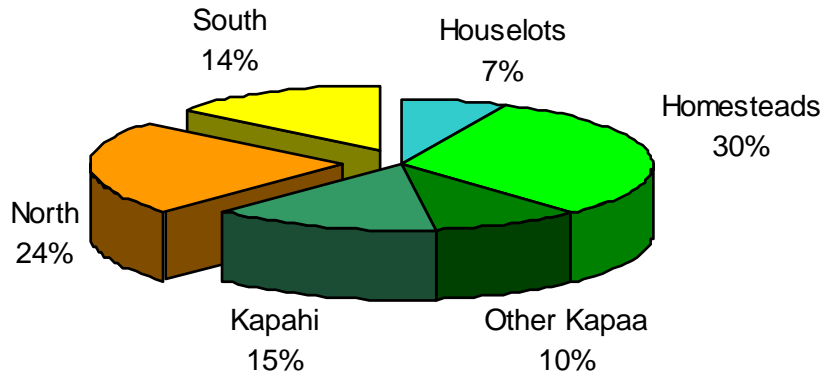




Pouli Road Survey Results
 Survey taken January 15 - March 20, 2006

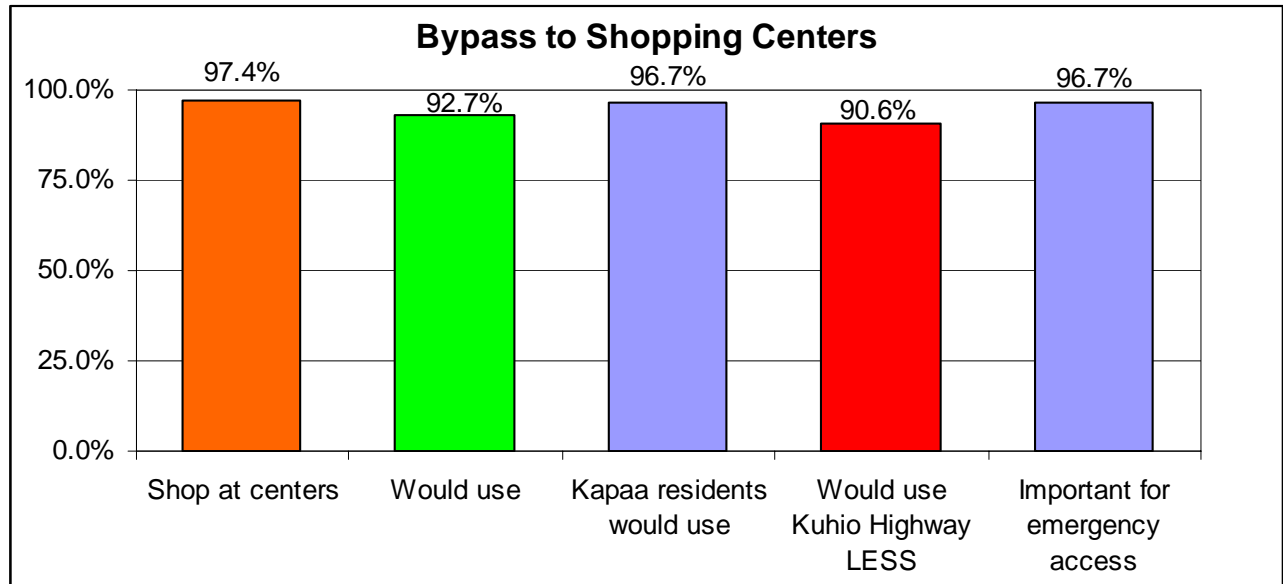
Demographics



455 surveys were collected. Of those 62% are residents of the Kapaa/Waiula region. Those residents represent 2.5% of the adult population in the 96746 zip code (Based on the 2000 census). This percentage of response makes the results very reliable.

21% of the responders indicated that they either are, or would like to be, members of KBA

Potential use of a new road linking the temporary bypass to the 2 primary shopping centers in Kapaa



97.4% of all surveyed do most of their grocery shopping at the Waipouli Shopping Center of Kauai Villag, making 11 trips made per month on average. The median number of trips to the shopping centers is 9

92.7% of all surveyed said that they **WOULD** use the proposed road to reach either of the shopping centers

96.7% of respondents from the houselots, homesteads and Kapahi only, said they **WOULD** use the new road to reach the shopping centers

93.2% of all those surveyed predicted their use of Kuhio highway if the new connector road was in place of those who predicted their use, **90.6%** said **LESS**, 8.5% said **SAME**, and .9% said **MORE**.

55.5% of those who said they would use the new road made an estimate of the number of times per week they might use the new road. The estimated average use is 4.7 trips per week . The median is 4.

98.5% of all surveyed indicated whether they thought it important to have the road available as an emergency relief route of those who stated an opinion, **96.7%** said that it **IS** important, 3.3% said that it **IS NOT** important.

Potential use of connector road linking the bypass to the Houselots

98.7% of all surveyed predicted whether they would or would not use the new road. 47% said the **WOULD** use it, 53% said the **WOULD NOT**.

90.6% of respondents from the houselots said they **WOULD** use the new road.

97.6% of those who said they would use the new road estimated the number of times per week they might use the new road.* of those who estimated their use, the average # of trips per week is 5.7, the median is 5